

LANDSCAPE

COLLECTION BY

Arik Levy

NOW
CARPETS

LANDSCAPE collection, 2016

Arik Levy for Now Carpets

The Landscape collection is not just a tribute to the greatness of nature but an evocative experience. It's a sensory journey, involving touch, sight and memories we all share of sounds and scents.

The Earth seen from a certain altitude shows all its glory: the more one rises , the more the shapes of nature as we know them from a human point of view, change their identity, exploding in a symphony of colors, textures and complex geometries that create an emotion.

The choice of tone-on-tone colors, of natural materials (wool and bamboo) and the production techniques, act together to evoke the contrast between the tumultuous richness of the wilderness and the reassuring regularity of the cultivated land observed from the sky.

The contrast between rough and soft textures, the shadows drawn by the light and the graphical themes proposed in this collection, recall us the asperity of the vineyards, the desert and the rivers of Spain and the smoothness of Brazilian rain forest, as they appear to us when seen from the sky.

In a way, Arik Levy's Landscape collection brings us closer to the magnificence of the planet we live on.

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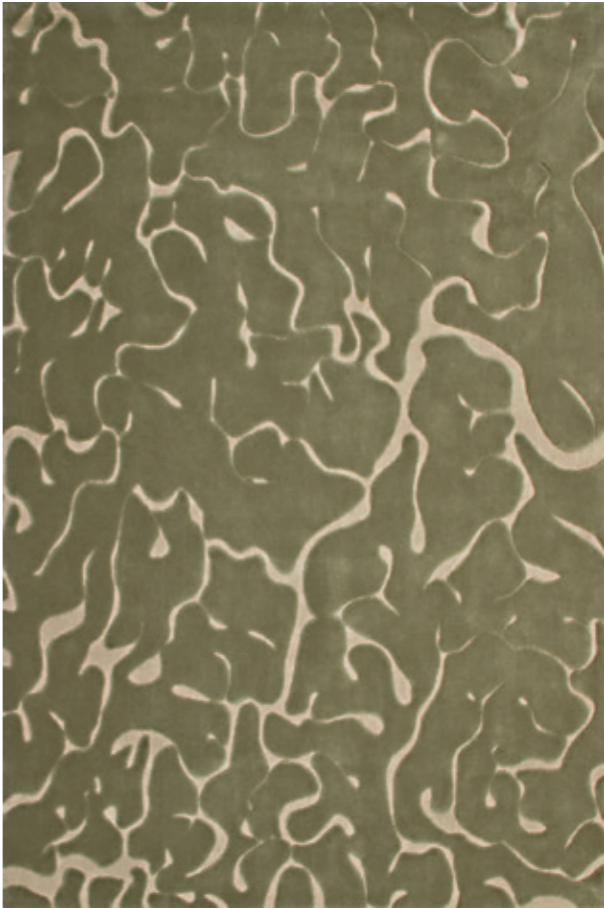


Huelva by Arik Levy



Huelva's inspiration

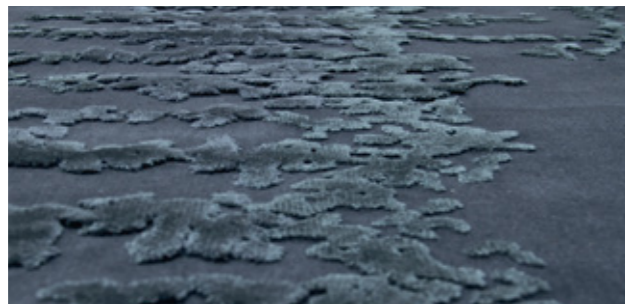




Andalucia by Arik Levy

Andalucia's inspiration





INTERIOR
DESIGN
NYC
DESIGN
AWARDS
WINNER
FLOORING
(RESIDENTIAL)



Brazil by Arik Levy



Brazil's inspiration





Monegros by Arik Levy

Monegros' inspiration





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