

VERSATILE

GROUP

A business development
company

Where we're based

United Arab Emirates – Dubai



Who we are...



Zakariya Zakariya
Founder



Mohamad Zakariya
CEO



Zakariya Mohamad
Marketing Director



Mohamad Akhtar
Group CFO



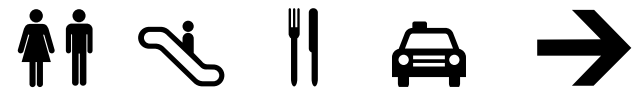
Hassan Zakariya
BDM Marketing

A family business of entrepreneurs with an eye for the construction, trade, marine, clothing and F&B industries.

As versatile, we can turn our hand to anything.

What we do





Dezigntechnic

- Dezigntechnic is an Internationally Acclaimed Design Studio.
- Boasts a remarkable 21-year track record in the field.
- Renowned for its exceptional expertise in various design domains.
- Driven by a passion for facilitating people's interactions with their surroundings.
- Specializes in three core areas: Wayfinding Solutions, Mapping Design and Signage Consultancy.

Services

Landscaping

Specialized solutions

Shading solutions

Facades & claddings

Outdoor living

Glulam structures

Household decor

Biodesign Pools



- Biodesign Pools, innovative for their non-invasive environmental approach, use eco-friendly materials and construction methods, benefiting both the environment and creating luxurious ambiance.
- Innovative liners offer over 300% elasticity, outperforming traditional ones. They resist UV rays, ice, and chemicals, ensuring a longer-lasting pool structure.
- Advanced liners excel in UV and chemical durability, reducing maintenance. Their performance surpasses standard liners, ensuring extended service life.
- Patented coating blends resin and quartz sand, boasting double the strength of structural concrete. It provides exceptional waterproofing and mechanical durability for enduring pool structures.
- For a 60m² pool, with a team of 4 professionals. A traditional pool typically requires around 23 days, while a Biodesign pool can be installed in just 10 days.



Magiline Pools

- Construction is quick, usually completed in 6 to 8 days.
- Magiline unique filtration and pump technology reduce electrical consumption by up to three times.
- Significant reduction in the use of chemicals for water treatment.
- Underground built-in pump room. No requirement for a mechanical room to accommodate the pump and filter.
- Particularly suitable for small spaces.

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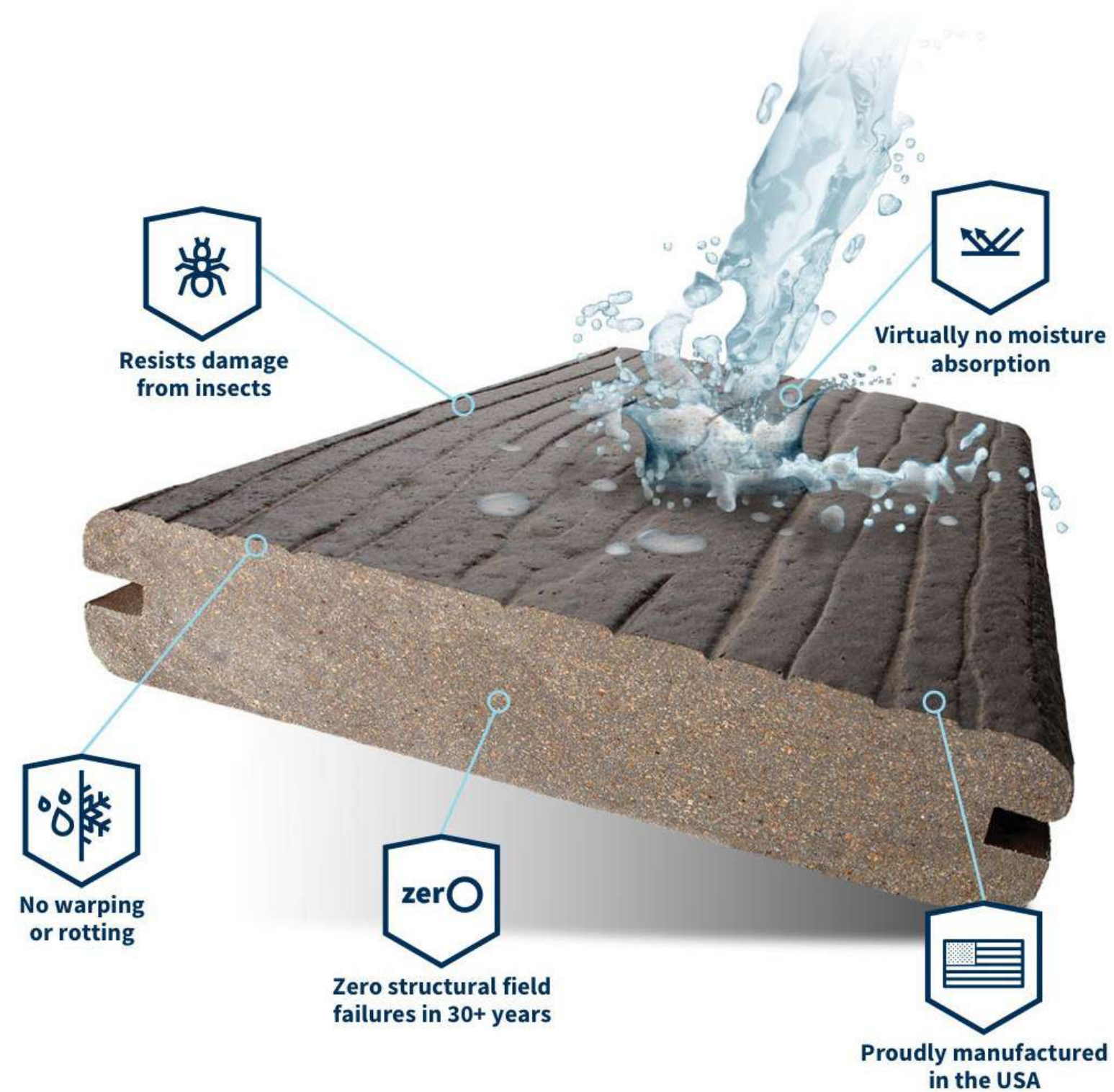
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Moisture Shield

- Offers the appearance of real wood while delivering enhanced durability
- Diamond Coating Technology provides resistance against salt water corrosion allowing underwater installation without degradation.
- Reduced heat absorption by almost 30% compared to traditional wood due to cool deck technology.

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Unica Acrylic & PU Based Floor Covering Systems

- Established in 2001 in Istanbul: With over two decades in the industry, Unica Boya has a strong foundation and experience in flooring and paint solutions.
- Specialization in Flooring and Paints: They focus on producing acrylic and polyurethane-based sports flooring, industrial epoxy coatings, and anti-corrosive paints, catering to various industrial and sports needs.
- Compliance with International Standards: Their products adhere to European Union sports flooring standards and World Athletics tests, ensuring high quality and safety.
- Wide Range of Products: Their product lineup includes outdoor acrylic sports surfaces, indoor polyurethane sports flooring, durable industrial floor coatings, and specialized anti-corrosive paints for metal surfaces.
- Global Reach: Unica Boya's products are used in various international projects, reflecting their global presence and the trust clients place in their products.

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Zazon Composite Decking

- Versatile's very own.
- Wood Plastic Composite manufactured by an extrusion process using a mix of recycled plastic and hardwood.
- Resembling real wood with Anti-UV, impact, moisture, and termite. It's waterproof and resistant to saltwater corrosion.
- Innovative dura-screw extrusion technology realizes a deeper interface diffusion and mechanical interlock of HDPE and wood flour particles.
- Higher strength and toughness of the finished product.
- Longer life, high screw holding power, and better resistance to moisture, rot, insects.

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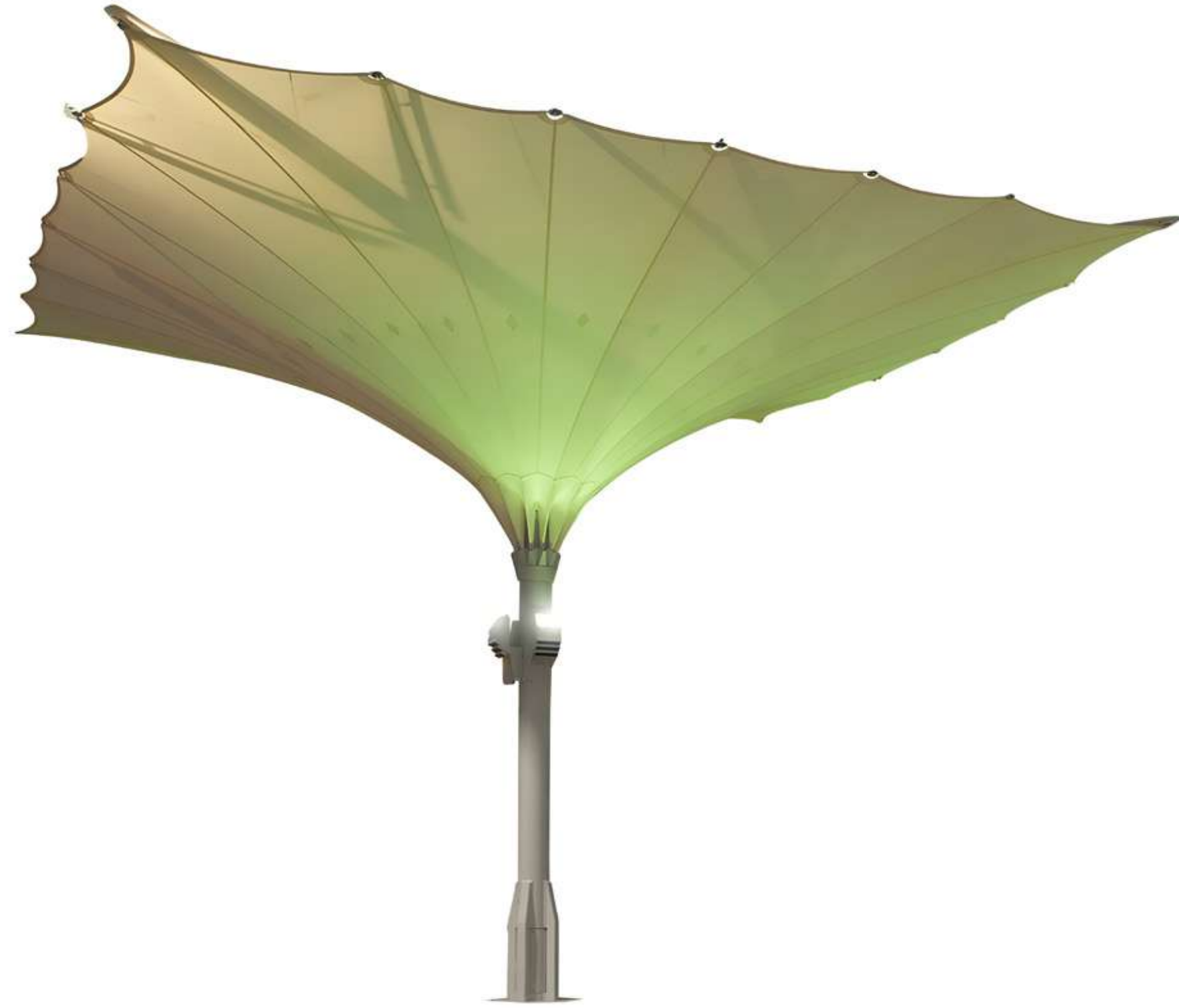
Household decor

VIRO[®]



Viro

- Archineering is an architectural concept emphasizing flexibility and strength
- Material from Viro can be shaped, bent, and woven according to the desired pattern.
- This product works hand in hand with architects and fabricators to produce this unique product.
- The concept brings freshness to clients because of how flexible the design possibility is.



Ipomea

- IPOMEA® based in Munich.
- Develops and sells high-quality parasols in all sizes and shapes.
- Experts in the manufacture of textile roofing in the fields of architecture, the hotel industry and events.
- Use of high-tech materials with many years of experience in the manufacture of parasols.
- From large parasols to gastro parasols, IPOMEA® projects are successfully implemented according to customer requirements.

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Crema

- Based in Montagnana, Italy.
- Specializing in construction of umbrellas for five generations.
- Crema outdoor's products include maxi/giant umbrellas, beach and pool umbrellas.
- Created for professional use and particularly suitable for use in the hotel and high-end residential sector.

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May

- MAY has been a proud producer of high-quality parasols 'Made in Germany' since 1983.
- Catering to the hospitality industry and corporate clients.
- Perfect parasols for a stylish patio or garden setting in private homes.
- Balcony Parasols, Large parasols, promotional parasols, garden parasols.

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Woodline

- Woodline shade solutions have been manufacturing world-class parasols for the past 30 years.
- Fabrics sourced from top quality suppliers as well as a full range of indoor display solutions to elevate your brand to a higher level.

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Graphic concrete

- Graphic Concrete uses patented technology.
- Allows architects and designers to be more visually creative.
- Transform the look and feel of ordinary concrete into extravagant, contemporary, and sustainable artwork.
- Technology that enables durable patterns or images to be produced on prefabricated concrete/GRC surfaces, such as facades, walls, pavement slabs, and hardscape.

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Flexbrick

- Pioneer in sustainable ceramic/terracotta textile.
- Using steel wire mesh for flexible, adaptable facades.
- Patented bricks can be hung like curtains with customizable patterns.
- Speeds up construction and adds beauty to building envelopes. Flexbrick is easily customizable for each project.

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Koya Module Houses

- Germany based KOYA develops high-quality and transport-optimized module houses.
- Different sizes for special needs and areas of application.
- Unique, portable garden houses as a vacation home, Tiny House, guest house, pool house, garden lounge or even as an external gym.

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Alpbau Wooden Structures

- Alpbau aims to introduce the architectural community to the remarkable properties of Glulam wood. Architects can potentially reshape construction trends.
- Alpbau designs builds, and manufactures various types of Glulam structures like spheres, Quadro spheres, pergolas, pavilions, canopies, and long-span structures. Used for facades as well.
- Alpbau excels in rapid construction, crafting a 5X5M Quadro-sphere in few hours and a 15X15M structure in a maximum of two days due to the simplicity of the metal connected with the Glulam beams.
- While wood's susceptibility to fire is a concern for architects, Alpbau addresses this fear with Glulam wood. The penetration rate for burning glulam is around 0.5–1 mm per minute. Large Glulam sections require an external flame source to sustain combustion, enhancing safety and establishing Glulam as an exceptional construction material.
- The MENA region, known for its intense heat, Alpbau's Glulam wood proves advantageous. Maintaining a moisture content of 8-12% with surface treatment will also provide protection against heat absorption.



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vipp



Vipp

- Inspiring and heartwarming history, Vipp has a variety of carefully crafted products.
- Ranging from their pioneer product Vipp Bins to Vipp kitchen, furniture, and Vipp Guest Houses (A series of one-room wonders in locations out of the ordinary).

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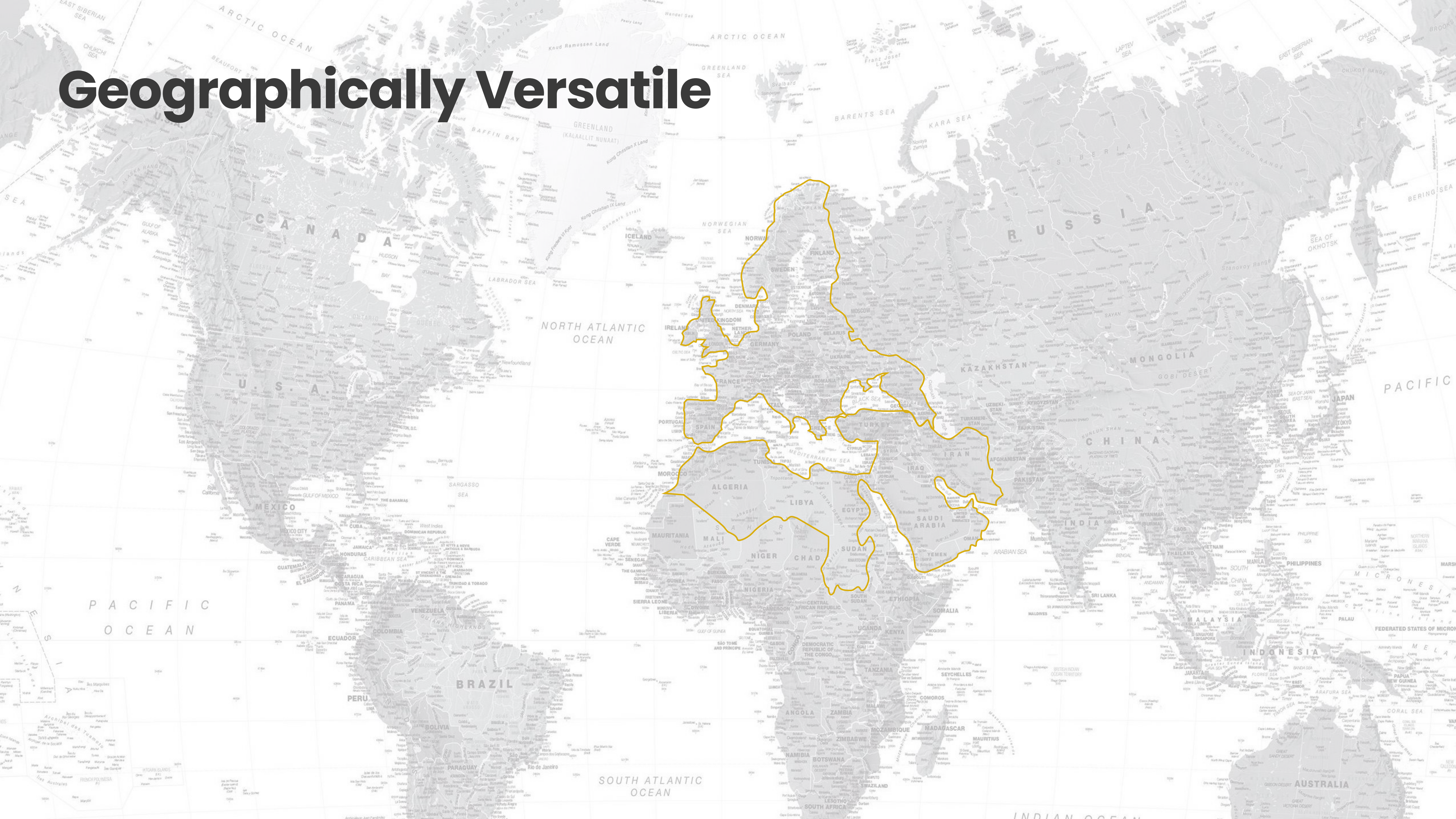
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Geographically Versatile



Our growth

Achievements

500+

Projects In
The MENA

06+

Industries
Served

70+

Team Members
Around The MENA

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A business development
company